

# ABDA people to people

**6<sup>th</sup> SHG meeting**  
**ABDA Prespa Cross Border Region**  
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This programme is financed by:

# People to people (P2P) Programme \*

- **The cooperation in Europe play important role in encouragement of relations building in the frame of the EU and accession countries.**
- Activities that improve the cooperation on regional level, initiated by people from different regions can encourage the bottom up approach t the cooperation of civil society. Within the Civil Society Facility is the People to people (P2P) programme.

\*As administered by TACSO

# People 2 People (P2P)\*

## Aims

- to help the beneficiary CSOs to familiarise themselves with the EU institutions and the decision-making process, as well as with key EU policies, legislation and programmes;
- to offer the opportunity to CSOs to interact and network with their national, regional and European-level counterparts and to create new partnerships and
- to stimulate civic participation in the beneficiary countries and in the region.

\*As administered by TACSO

# Target Countries

P2P Programme\* covers the following candidate countries and potential candidates to EU accession:

- **Albania**
- Bosnia and Herzegovina
- Kosovo
- **Republic of Macedonia**
- Montenegro
- Serbia
- Turkey

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# ABDA people to people

## Target Groups

- Employers associations; trade unions;
- NGOs dealing with acquis-related subjects, such as equal opportunities, non discrimination, employment, children rights, youth, etc.;
- Organisations active in the cultural, artistic, educational and linguistic fields;
- Human rights groups, including minorities defence groups, legal aid offices, etc;
- Farmers associations;
- Representatives of religion-based associations;
- consumer associations; health-related civil society organisations, etc.

# Activities and topics

**Manifestations, Events, Study tours, workshops, seminars, conferences etc, interacting on different topics of interest**

- Agriculture and rural development
- the role of civil society in EU policy making
- women in business
- public procurement
- intercultural dialogue
- EU institutions and the decision making process
- social dialogue and employment policy
- climate change and renewable energy

# Criteria for evaluation proposals for support – ABDA people to people

## Economic aspect and sustainability of the event

- Total number of visitors and estimation of total incomes?
- The number of international visitors and visitors from out of the region, the length of their stay and their estimated expenditure during the event;
- The percentage of the event budget provided by the private sector might be an important consideration when analyzing events. The greater the revenue percentage provided by the private sector, the more favourable the assessment under this criterion;
- Funding

## Relationship of the event with regional rural development

- Promotion of Local Products at the event;
- Regional Involvement - The more involvement of stakeholders from the region an event can create, the more favorable the consideration;
- Cultural enrichment in an event helps a traveler to know about the country in many ways: about the lifestyle, cultural heritage and tradition.

## Environmental aspect of the event

- The event is environmentally responsible;
- Amount of waste generated by the event and waste management system after the event;
- Event promote alternative types of transportation, such as: alternative public transportation, bicycle, rafting, etc.

## Expected results from support of People to People Action

- Event bring the people from different country;
- Stimulate income generating activities;
- Private sector involved in event;
- Event Promote the CB cooperation, natural , cultural heritage;
- Events contribute to tourist offer of region;
- Branding the region;



# Thank you

# Questions?

