

# **“Preparation for implementation of Area Based Development in the Western Balkans – 2<sup>nd</sup> phase ”**

February 1<sup>st</sup> 2014- April 30<sup>th</sup>, 2015

# Project objectives

- The overall objective of the second phase of the project: is to **further work on building capacities and structures** within the SWG and “Drina-Tara”, “Drina-Sava”, “Prespa” and “Sharra” regions in order to be able to implement the forthcoming programmes related to regional and territorial cooperation.
- The project objective is also to **test in practice the ABD with implementation of integrated economic development approach** in “Drina-Tara” and “Drina-Sava” cross-border regions.

# Specific objectives

- to **contribute to sustainable economic growth** of the identified target regions by a continuation of the facilitation of preparatory activities for the implementation of identified and targeted economic development actions.
- to **strengthen the cooperation of public administrations and other public bodies, the private sector and NGO's** in the field of local development and regional cooperation by building-up local and regional cross-border capacities.
- to **improve competitiveness of products and services** from the “Drina-Tara” and “Drina-Sava” regions through cooperation and **development of integrated innovative products and services**.

This integrated innovative approach will **incorporate preservation and valorisation of traditional methods of production using typical local products and resources**.

# ACTIONS

- **Continuation** of the facilitation of preparatory activities for the implementation of identified and targeted economic development actions in the development of region's value chains.
- **Elaboration of current project proposals** concerning improving the foreseen value chains the region in line with the Programming documents.
- Preparation of **Promotional Material** for the region

# Fund-raising

EC

Continuation of preparatory activities

Preparation of implementation of integrated economic development approach in “Sharra” and “Prespa” areas

Support to people to people actions

Pilot grant for “Drina-Sava” and “Drina-Tara”

FAO

Capacity building activities