



ABDA people to people

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This programme is financed by:



ABDA people to people

Target Groups

- Employers associations; trade unions;
- NGOs dealing with acquis-related subjects, such as equal opportunities, non discrimination, employment, children rights, youth, etc.;
- Organisations active in the cultural, artistic, educational and linguistic fields;
- Human rights groups, including minorities defence groups, legal aid offices, etc;
- Farmers associations;
- Representatives of religion-based associations;
- consumer associations; health-related civil society organisations, etc.

Activities and topics

Activities:

Manifestations, Events, Study tours, workshops, seminars, conferences etc, interacting on different topics of interest

Topics:

- Agriculture and rural development
- the role of civil society in EU policy making
- women in business
- public procurement
- intercultural dialogue
- EU institutions and the decision making process
- social dialogue and employment policy
- climate change and renewable energies, e

Criteria for evaluation proposals for support – ABDA people to people

Economic aspect and sustainability of the event

- Total number of visitors and estimation of total incomes?
- The number of international visitors and visitors from out of the region, the length of their stay and their estimated expenditure during the event;
- The percentage of the event budget provided by the private sector might be an important consideration when analyzing events. The greater the revenue percentage provided by the private sector, the more favourable the assessment under this criterion;
- Funding

Relationship of the event with regional rural development

- Promotion of Local Products at the event;
- Regional Involvement - The more involvement of stakeholders from the region an event can create, the more favorable the consideration;
- Cultural enrichment in an event helps a traveler to know about the country in many ways: about the lifestyle, cultural heritage and tradition.

Environmental aspect of the event

- The event is environmentally responsible;
- Amount of waste generated by the event and waste management system after the event;
- Event promote alternative types of transportation, such as: alternative public transportation, bicycle, rafting, etc.

Expected results from support of People to People Action

- Event bring the people from different country;
- Stimulate income generating activities;
- Private sector involved in event;
- Event Promote the CB cooperation, natural , cultural heritage;
- Events contribute to tourist offer of region;
- Branding the region;



Thank you

Questions?

