



Draft Programming Document for economic development of the cross-border region of "Prespa"

SWG EC Project Preparation Facility: "Preparation of a Proposal for an Area Based Development in the Western Balkans"

Towards the action ...

- **The Baseline study** assesses the current socio-economic situation, disparities and potentials for development within the region **Completed**
- **Strategic and the Action Planning** to present the strategic framework through **strategic goals** and their corresponding **objectives** and **actions**. **Completed**
- **Measure Fiches Design** to define eligible activities, beneficiaries, criteria and financial structure of financing projects in line with priority areas, objectives and actions defined under the strategic part of this document. **Ongoing**

...and further

The objectives and activities identified are covered with **set of 3 priority measures with 3 sub-measures** each intended for implementation in the period of **2014-2020** with donator assistance, national and local contributions under defined rules.

- **Final Compilation of the Regional Programme Document** and definition of operational structures, final updates **To be completed in October**
- **Final ABD Programme** design and fund rising **end of 2013**

Measures

Measure 1: Support to sustainable rural economy development

Measure 2: Support to sustainable management of environment and natural resources

Measure 3: Support to improvement of the infrastructure and energy potentials in the region

MEASURE 1: *Support to sustainable rural economy development*

- **Sub Measure 1.1:** Building up regional capacities for speeding up rural economy development through research, innovation and promotion
- **Sub Measure 1.2:** Increasing employment and the competitiveness of the region through providing skilled and educated workforce to the needs of the economy
- **Sub Measure 1.3:** Development of business infrastructure for supporting regional economy development

Sub-measure 1.1 activities

Support to research, innovations, modernisation and promotion of products and services

- Identification of regional products, touristic potentials and attractions and modelling their upgrade to market demands
- development of products and services and integrated offer of the region, branding of products and the region, and their promotion,
- introduction of new technologies and standards
- rehabilitation of traditional products and systems,
- development of youth and women regional entrepreneurial initiatives
- establishment of regional markets and rehabilitation of value chains

Sub-measure 1.2 activities

Transfer of knowledge required for modernisation and diversification of rural economy

- Public campaigns for raising awareness on advantages of the Region
- Creating a competitive workforce through trainings, qualification and prequalification
- Training of farmers & entrepreneurs for fund raising and implementing EU standards
- Introduction of shared quality standards with touristic offer
- Strengthening capacities of public institutions to support business
- Increasing business sector regional cohesion

Sub-measure 1.3 activities

Supporting development of business infrastructure for supporting regional economy development

- Establishment of regional business support centres – incubators, business chamber, clusters, networks, trade centres, tourist centres, advisory services,
- Support to:
 - piloting of technical services,
 - running promotions, campaigns,
 - networking and exchange of information between entrepreneurs, tour operators, farmers etc.,
 - establishment of regional PPPs and similar activities

MEASURE 2:

Support to sustainable management of environment and natural resources

- **Sub-Measure 2.1:** Protection of environment and management of natural resources through regional institutional cooperation and capacity building
- **Sub-Measure 2.2:** Support to public involvement with environmental protection

Eligible costs

All activities have to be regional (minimum 50% of coverage of the region)

- **Sub-Measure 1.1** – cost of consultants, data and services, costs of participatory actions, cost of promotion actions and materials etc.
- **Sub-Measure 1.2** – Training costs including trainings materials, books/booklets
- **Sub-Measure 1.3** - refurbishment of the space, equipment, recruitment and honorariums for staff, communication, office materials, travel costs

Final beneficiaries

- **Sub Measure 1.1** – Municipalities
- **Sub Measure 1.2** - Entrepreneurs, agriculture producers, extension and advisory services
- **Sub Measure 1.3** - Development agencies, NGOs, Academic institution

Sub-measure activities 2.1

The measure intended to support establishment of regional cooperation between institutions and their strengthening

- conduction of participatory processes for:
 - identifying concrete environmental concern which solution is of mutual interest,
 - action planning,
 - networking and inter municipal cooperation for establishments of joint mechanisms and practices environment protection
- establishment of regional virtual environmental centres for:
 - uniting efforts undertaken to multiply effects of environmental actions, exchange of good practices
 - provision of services to individual initiatives

Sub-measure activities 2.2

The measure is intended to support actions needed to mobilise whole regional community for environmental protection

- promotional activities,
- community field actions
- upgrade of the educational activities for youth, farmers and entrepreneurs for the:
 - practical introduction of good environmental practice in to the real life,
 - day by day sustainable natural resources management,
 - protection of forests (fires),
 - floods protection,
 - waste management etc.

Eligibility criteria for investments (eligible costs)

All activities have to be regional (minimum 50% of coverage of the region or 100% of sub-regions defined over natural resource which is the topic of the project)

Valid for both measures 2.1 and 2.2

- honorariums,
- field work costs,
- costs of participatory actions,
- cost of promotion actions and materials,
- costs of community field actions,
- etc.

Final beneficiaries

- **Sub-Measure 2.1** - Municipalities and other responsible institutions in the region
- **Sub-Measure 2.2** - Communities in the region

MEASURE 3: *Support to improvement of the infrastructure and energy potentials in the region*

- **Sub-Measure 3.1:** Provision of technical and other documentation for reconstruction and construction of regional infrastructure
- **Sub-Measure 3.2:** Reconstruction and construction of regional infrastructure
- **Sub-Measure 3.3:** Concerted communities actions for obtaining support for regional infrastructure development and energy potentials use

Sub-measure 3.1 activities

Measure supporting the provision of necessary documentation for reconstruction or construction of regional infrastructure

- Development of feasibility studies for:
 - ✓ improving infrastructure of the region
 - ✓ production of energy from renewable resources
 - ✓ GIS mapping of water supply and waste water networks in the Region
 - ✓ reconstruction/construction of water supply and waste water networks including
- Preparation of technical and project documentation for:
 - ✓ construction and reconstruction of regional infrastructure
 - ✓ improvement of fire protection in the region
 - ✓ connecting the Region to the nearest and most rewarding gas pipeline

Sub-measure 3.2 activities

- Reconstruction or construction of:
 - border crossings,
 - regional road infrastructure,
 - water supply infrastructure,
 - waste water and sewerage collectors and filter stations,
 - tourist infrastructure,
 - regulation of river-beds in the Region,
 - works on fire prevention infrastructure in the Region
- Establishment of lake traffic and transportation of passengers and goods
- Cleaning of river basins

The measure which have to provide additional financial support for completion of regional infrastructure with participation of municipalities from their own budget and central budget, credit lines etc.

Sub-measure 3.3 description

Support to soft activities helping rising public awareness, do public advocacy and train people to be help communities in the region to obtain financial assistance for infrastructure

- Public advocacy for necessary legal changes in respective national legislations and for obtaining support for investments in infrastructure and renewable energy programs
- Public advocacy for obtaining support for establishment of PPP in renewable energy sector and investments in energy sector
- Joint development of project applications for various interventions with regional infrastructure

Eligibility criteria for investments (eligible costs)

All activities have to be regional (minimum 50% of coverage of the region)

- **Sub-Measure 3.1** – cost of consultancy, travel costs and field work costs, costs of workshops and seminars, cost of promotion actions and materials
- **Sub-Measure 3.2** – costs of the construction and materials; tendering, monitoring and control (in kind contribution of municipalities)
- **Sub-Measure 3.3** - cost of consultancy, field work costs, purchase of necessary data/services, costs of events, cost of promotional materials

Final beneficiaries

- **Sub-Measure 3.1** – direct municipalities, indirect inhabitants of the region
- **Sub-Measure 3.2** – inhabitants of the region, regional economy
- **Sub-Measure 3.3** – direct municipalities, indirect inhabitants of the region

Estimated costs and sources of financing/co-financing the “Prespa” Programme

Sub-measure	Budget			
	Total (€)	Co-financing (%)		
		Donators	Local authority	Loans or other sources through National authorities
<i>1.1</i>	100000	80	20 (in-kind)	
<i>1.2</i>	200000	100		
<i>1.3</i>	200000	80	20	
<i>2.1</i>	200000	80	20	
<i>2.2</i>	200000	100		
<i>3.1</i>	2000000	80	20	
<i>3.2</i>	10000000	50	10	40
<i>3.3</i>	300000	100		
Grand Total	13200000			